

In every dimension

## OMV going digital

The leading Austrian oil and gas company has chosen CAXperts and UniversalPlantViewer to accelerate its digitalization efforts. The powerful 3D visualization tool provides sustainable support for project management and asset performance management.



With its own digital journey, OMV has formulated an ambitious strategy for its digital and respective business transformation. The goal is ‘to bridge the gap with a bundle of measures for digital market leadership and to develop smart technologies along the entire value chain’. The Austrian company, headquartered in Vienna, produces and markets oil and gas, innovative energy solutions, and high-quality petrochemical products. With consolidated sales of 23.5 billion euros and a workforce of around 20 000 in 2019, OMV is one of the largest publicly listed industrial companies in Austria. Around 43 percent of the shares are in free float; 31.5 percent held by the Austrian government, and 25 percent owned by the United Arab Emirates (1).

In the upstream sector, the average daily production in 2019 was 487 BOE/D. In the downstream sector, the company operates three refineries in Europe and holds a 15 percent stake in ADNOC Refining and Trading with an annual capacity of 24.9t. The firm also holds a 75 percent stake in Borealis, one of the world’s leading producers of polyolefins. In addition, it operates about 2 100 gasoline stations in ten European countries and has gas storage facilities in Austria and Germany.

The digital strategy was formulated in the spirit of an integrated group structure together with the divisions and was coordinated with the digitalization programs initiated there – including DigitUP for the upstream area, the goal of which is optimized asset performance management.

### Grass-roots democracy

Digitalization is a matter for everyone – Albert Meyer, Group Expert Technical Documentation / Tools & Systems / Refining Asset Management, emphasizes this in an interview with our editors. Thus, it is important that the staff cooperates. And while we’re at it, we’re already asking questions: Which instrument can help to transform digital visions into real benefits in everyday business life? “The feedback on the introduction of UniversalPlantViewer was phenomenal! It was really accepted by all employees – even the building fitters use the system without any reservations,” Mr Meyer tells us with enthusiasm. What has met with broad approval at OMV is UniversalPlantViewer (UPV) from CAXperts GmbH based in Ismaning near Munich/Germany. The introduction of the visualization platform took place in the course of the three turnaround projects (HDS1 and HDS/KEP – hydro-desulfurization / catalytic dewaxing and TGU – thermal gasoil unit) at the Schwechat site near Vienna/Austria. The refinery facilities there were shut down, disassembled, cleaned, tested, repaired, and reassembled in the shortest possible time.



ReOil plant on OMV’s Schwechat site



## CAPITAL PROJECTS

says. This is an important experience, he says, because there are currently many steps to be as we progress along the digitalization roadmap as afore mentioned in the turnaround projects. The critical discourse with a competent partner can move mountains (of resistance) and technical obstacles out of the way in a short time frame. “Ideas on our part have a direct influence on product development at CAXperts. This would be unthinkable with any other system provider. Our partner is also prepared to implement special solutions,” Mr Meyer emphasizes with satisfaction.

Laser scans are made to build up all the facilities as digital twins; a GIS system has also been introduced and its information is linked to 3D models. It is possible to jump from the 2D representation, for example from the layout or GIS to UPV – and there examine the object in 3D – and then back to the original system.

### Conclusion: UniversalPlantViewer is the new Normal

A 70-inch monitor is installed in the hallway to Mr Meyer’s office, on which system components are visualized via UPV. “UniversalPlantViewer is already used as a daily work tool. This is our new standard”. And everyone who gets shown UPV’s features wants to know when they can start using it themselves. So, everyone is looking at Schwechat site. (bv)



### Asset Performance Management in 3D

OMV’s digital strategy was formulated together with the different business units in the spirit of an integrated group structure and coordinated with the digitalization programs initiated there – including ‘DigitUP’ for the upstream area, the aim of which is optimized asset performance management (APM). An APM approach also benefits sustainably from the introduction of UniversalPlantViewer and the 3D visualization of assets.

‘DigitUP / Digital Subsurface’ is designed to represent the company’s proprietary assets in the form of as-built 3D models (‘digital twins’) in order to streamline the management of exploration and development projects. One goal is to reduce field development time more than half by 2025 because it is believed that scenarios can be created and analyzed upfront more quickly. The OPEX per field development plan to be reduced by up to an amount in the low double digit million euros range.

‘DigitUP / Real-time Digital Oilfield’ plans to operate assets autonomously around the clock – supported by flexible, digitally employees. This also includes use cases for the virtual commissioning of production facilities. By the way, for OMV, digital market leadership also means setting an example in terms of a sustainable HSSE policy by reducing the CO<sub>2</sub> footprint and meeting the highest security standards.

[www.omv.com/en/about-us/energy/digitalization](http://www.omv.com/en/about-us/energy/digitalization)

For further information concerning DigitUP visit

[www.omv.com/en/our-business/upstream/innovation-technology-digitalization](http://www.omv.com/en/our-business/upstream/innovation-technology-digitalization)

### References

(1) [www.finanzen.net/unternehmensprofil/omv](http://www.finanzen.net/unternehmensprofil/omv)

(2) Kahl, P, “Informationsgestützte Turnaround-Planung”, Bachelor thesis, University of Applied Science Nuremberg, 2020

For further information visit

[www.cadexperts.com](http://www.cadexperts.com)